

NeMPHA Strategic Planning – Vision Elements

As a result of NeMPHA’s actions, in 3 – 5 years we will see _____.

Relevant professional development for health providers	Minority youth education	Affordable, accessible training for community	Accurate data collection and analysis	Strengthened NeMPHA Infrastructure	Strengthened Public Policy and Interventions	Public Health System Assessment and Assurance	Improved Health Literacy	Better, minority focused access	Local/Regionally Relevant Health Programs/Services	United public health community focused on collaboration and commitment
<p>Cultural Competency</p> <p>More Translator / Interpreter Training</p> <p>Health Provider Development</p>	<p>Minority Youth Education</p> <p>Youth Mentoring</p>	<p>Affordable Accessible Training for Community</p>	<p>Data Collection and Analysis</p> <p>Accurate Community Minority Data</p>	<p>Strengthen NeMPHA Infrastructure</p>	<p>Public Health Policy and Interventions</p> <p>Strengthened Public Policy</p>	<p>Public Health System Assessment and Assurance</p>	<p>Health Literacy Needs Addressed</p> <p>Improved Health Literacy</p> <p>More Preventative Education Programs</p>	<p>Increased Accessibility of Minorities to Public Health</p> <p>Client Centered Approach</p> <p>Equitable Access</p>	<p>Local/Regionally Relevant Health Programs/Services</p>	<p>United Public Healthcare Community</p> <p>Community Collaboration & Commitment</p> <p>Strengthen Organizational Partnerships</p> <p>Available Community Resources</p>
<ul style="list-style-type: none"> Increased funding for all programs Mandatory cultural competency for legislature to impact public policy CLAS is enforced Workshops on cultural competence and diversity Mandatory cultural competency training; students-all staff (front desk – Dr.) Language appropriate educational materials (Native Americans – Lakota; 	<ul style="list-style-type: none"> Increased funding for all programs Minority representatives Mentors Youth education about career opportunities Statewide leadership opportunities for youth Minorities in healthcare positions Youth education about health Better healthcare accessibility Accessible transport 	<ul style="list-style-type: none"> Increased funding for all programs More East-West travel training Affordable higher education (accessibility) 	<ul style="list-style-type: none"> Advocate a data repository within UNMC College of Public Health Determine current resources – orgs, svcs, info materials Minority health needs assessment – health status, disparities Improve data / state collection for state increased funding for all programs Real minority data Minority focus groups identifying needs / solutions Needs assessment 	<ul style="list-style-type: none"> NeMPHA’s membership doubled from today Hire a permanent executive director/staff for NeMPHA Establish a National Minority Public Health Association administered by NeMPHA Increase variety of membership in NeMPHA; basic community and ethnic representation Increase public knowledge of 	<ul style="list-style-type: none"> Regular way to educate and empower minority public health stakeholders Racial identifiers in all state level data sets (e.g. HDD) Legislative initiative for community minority health \$\$ Policy to use trained interpreters – NeMPHA in pushing for experienced interpreters instead of children Governor more sensitive to minority needs Yearly “senator’s 	<ul style="list-style-type: none"> Knowledge of needs of rural area; needs assessment A system in place where needs are being addressed System in place where needs are being categorized (data collection) More outreach programs Regional score cards for minority public health Needs being met Better use of technology to reach and serve minority populations Make health 	<ul style="list-style-type: none"> Insurance made easy – patient understanding of insurance More education to LEP families Improve health literacy among minority patients Increase personal responsibility initiative on health living Outreach for migratory workforce; access Systems navigation office based on visitor center model Resource portal 	<ul style="list-style-type: none"> Better patient relations – more staff aware (cultural programs) Flexible clinic Improved access for income-eligible people to social programs Easy access to health system – affordable medical home Easier access for patient to clinics Making sure everyone receives medical attention regardless of legal status Improve language 	<ul style="list-style-type: none"> T.B. Educator AIDS and sex education Vision care Health Rec Center – culturally relevant activities Local nurse Universally, culturally competent newborn home visiting Adult immunization Meth treatment programs Behavioral health access Dental care Diabetes center 	<ul style="list-style-type: none"> Partnership; involvement; interagency coordination Public knowledge – inform, announce activities Headquarters for minorities Community empowerment programs Medical professionals uniting as a group to help minority needs More involvement of community leadership in minority public

<p>Others)</p> <ul style="list-style-type: none"> • State certification for interpreters (affordable) • Medical interpreters at all health care settings • Interpreter training • More Spanish as second language classes • Health career education for minorities • All localities have funding for training and hiring medical interpreters • Training opportunities for diverse population • “Personnel” trainings scholarships availability – interpreter training, medical training • Office organizational training • Regular trainings of public health leadership re: minority health issues • Cultural classes / seminars • Nurse education regarding documentation – forms • Make health providers accountable for providing quality, culturally competent care 	<ul style="list-style-type: none"> • Transporta-tion • Diversify healthcare providers • Native American healthcare clinic • Individualized eligibility for health care (flexibility in requirements; situational assessment) • Neighborhood health fairs wellness program • Mobile units weekly (screenings; preventative care) 			<p>NeMPHA</p> <ul style="list-style-type: none"> • Develop speakers’ bureau on minority health issues & NeMPHA • Develop local chapters of NeMPHA • Clarify between NeMPHA and HHS Office of Minority Health • Establish public health sections, i.e. MCH • Funding 	<p>day” to increase awareness</p> <ul style="list-style-type: none"> • Assessment, assurance, policy development More action, less data / studies on STIs • Help turn words into actions: ensure accountability; no lip service • Develop a standard definition and terminology for minority populations • Reduce access, take action on tobacco and alcohol • Minority advocacy group (NeMPHA viewed as) • Fight the anti-affirmative action bill • Strengthen public policy efforts; for example licensing professionals from other countries • 	<p>providers accountable for providing quality, culturally competent care</p> <ul style="list-style-type: none"> • More medical staff per population • Health seen as a “whole” human need issue; one stop – dental, psych, medical; culturally sensitive to perceptions of American health system. • Racial identifiers in all state level data sets (e.g. HDD) 	<p>(people, websites, etc)</p> <ul style="list-style-type: none"> • Develop “best practice” minority health education programs (medical home, health pr.) • Regional, neighborhood, street health fairs • Develop educational materials • Increase health literacy • Health information program; health literacy • Develop information network for emergency preparedness • Foster parents cultural training • Development classes for parents • Early education • Alcohol/drug prevention by education in schools • Health career fairs for community • Culturally based sex (reproductive) education programs • Education promoting preventative care 	<p>capacities of all – especially health professions</p> <ul style="list-style-type: none"> • Integrate cultural competency into all medical training • All health professions must have cultural and linguistic competence • More green jobs and wellness programs • Increase oral health services • Better acces to adequate health jobs @ living wage (safety, education, equipment) • Improve transportation • Outreach for migratory workforce; access • Increase access to services (transportation, jobs, insurance, school, etc) • Improve healthy food access for all 		<p>health</p> <ul style="list-style-type: none"> • Coalition building at all levels • More public education regarding programs offered – promote programs • More relations / cooperation with other agencies • Increased funding for all programs • Platform for discussion on a regional level • Collaboration between agencies • Community healing ceremony (community commitment and collaboration) • United commitment of healthcare community to recognize and embrace diversity • Consistent medical outreach to minority communities • Blueprint on collaborative services • Establish career track in public health in high schools/colleges • Become proficient in community-based participatory research and bridging research and minority communities / populations • Strengthen relationship with UNMC College of Public Health • Build community partnerships and
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										collaboration (listserv communication, etc) <ul style="list-style-type: none"> • More public / private / faith based / non-profit partnerships • Increase number of women and minorities on hospital boards • Coordinate resources between public and private • Establish collaborative relationship with Nebr Hospital Assn, Nebr Medical Assn, PHAN, and other professional groups • Establish relationships with individual hospitals • Increased funding for all programs • Centralized informational centers • Community services resource directory (within communities) • Health/social marketing for minorities • Location where elders can meet with younger generation • Criminal justice advocacy
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The group did discuss current candidates for US President and although the discussion was delivered in a light-hearted manner, it could be argued that NeMPHA could play a role in encouraging minorities and those that advocate for them to become more politically active.